sugarcrm

sugar sell

Next-Level Customer Relationship Management

Sugar Sell enables businesses to create extraordinary customer relationships with the most innovative and affordable solution on the market. Sugar Sell brings customer data into one place and builds on top of that underlying customer data a complete system for sales automation, collaboration and reporting. Sugar Sell customers are able to drive revenue, increase efficiency, reduce sales costs and deliver unmatched customer buying experiences.

Win More Deals with Collaborative Selling

Sugar Sell enables collaborative selling by bringing the most important lead and customer information to the forefront. By delivering customer profile information, actions, emails and conversations, everyone involved in the sales process is always on the same page. Sugar Sell let's everyone know where things are with every process in the sales cycle, from qualification to closed won deals and beyond.

Minimize Sales Costs and Deliver a Better Customer Buying Experience

Sugar Sell brings you a complete sales automation system allowing sellers to spend more time engaging with customers and less time on manual data entry. With SugarBPM, you can automate everything from lead routing, quote approvals, email notifications and more, so that your CRM works for you and not the other way around.

Gain a New Level of Visibility into the Business

Personalized dashboards give sellers a central place they can track and monitor their activities, to-do's and metrics against defined KPIs. Drill into reports to gain a complete view of any segment of the business, getting powerful insights with just a few clicks.
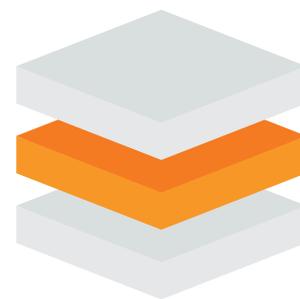
Learn more about Sugar Sell at sugarcrm.com

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Key Features

Sugar Sell offers a complete sales automation solution, delivered on Sugar Cloud, and includes the following features:

Lead, opportunity, account and contact management – Give everyone in the organization complete context for each customer interaction and insight into what to do next.

Reporting and dashboards – Drive strategic business decisions and inform leadership about important qualities of the business with out of the box and custom reporting. Monitor your key business metrics and use reports to turn customer data into business insights.

Product Catalog and Quote Management – Place your product catalog right within Sugar Sell. Effortlessly search and browse your company product catalog and create custom quotes on the fly while viewing the customer account record. Run reports on opportunities and revenues by product to anticipate demand and understand your products performance.

Sales Forecasting – Streamline your sales cycle and increase deal velocity with quote management in Sugar Sell. Improve visibility and predictability into your overall business with sales forecasting.

Sugar BPM – Improve sales efficiency and productivity by spending less time on manual effort and more time engaging with customers with robust business process management. Automate virtually any business process such as lead routing, quote approvals, customer email notifications and much more.
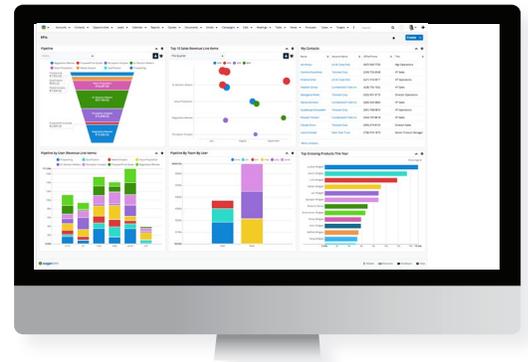
Pricing & Availability

Sugar Sell is available as a cloud offering from SugarCRM.
Pricing starts at $80 per user, per month.

About SugarCRM

SugarCRM is a customer experience leader enabling businesses to create profitable customer relationships by delivering highly relevant, personalized experiences throughout the customer journey. We empower companies to strengthen existing customer relationships, create new ones through actionable insights and intelligent automation and better understand the customer at every stage of the journey. This enables businesses to accelerate demand generation, grow revenue, deliver superior customer care and increase loyalty. Our easy-to-use, intuitive platform makes customer experience easy and accessible for everyone, allowing marketing, sales and services professionals to focus on high-impact, value-adding activities that create customers for life.

To learn more visit www.sugarcrm.com or follow @SugarCRM.

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